

Contact: Molly Reilly, mreilly@martin-brower.com (847-227-6728)
Nicole Stucken nstucken@oorjaprotonics.com (510) 687-9501

Martin-Brower Extends Its Green Effort Purchasing Oorja Protonics' Fuel Cells

Reducing carbon emissions and improving productivity

Stockton, Calif. – June 17, 2010 – Today, Martin-Brower and Oorja Protonics jointly announced the order of the OorjaPac Model III fuel cell for use at the Martin-Brower Stockton, California food distribution facility.

The OorjaPac Model III will operate as an on-board battery charger for Martin-Brower's Class 3 vehicles and it is anticipated that the OorjaPac Model III will eliminate demand for approximately 338 million watts per hour of electricity from the grid, while also reducing Martin-Brower's CO2 emissions by over 1 million pounds each year. Additionally, significant operational efficiencies will be realized as the OorjaPac eliminates battery swapping and electrical demand for charging.

"Innovation has driven Martin-Brower's operations for nearly 75 years and today it's fueling our commitment to energy conservation," said Steve Domokos, Vice President of Martin-Brower's US Operations. "Embracing fuel cells is a natural progression of our plan to green the supply chain for our customers and one that we expect will payback on its investment in less than 11 months"

" Martin-Brower has a strong history of embracing new technologies to improve its operations. We are excited to be working with Martin-Brower on their green initiative and providing them with a solution that increases productivity while consequently realizing a strong return on their investment." said Oorja's founder and CEO Sanjiv Malhotra.

Today, Martin-Brower operates in eight countries with 4,000 customer-service dedicated employees working from 30 distribution centers delivering over 226 million cases of beef, paper, French fry's and operating supplies to more than 9,600 restaurants each year.

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About Oorja Protonics

Founded in 2005, Oorja Protonics is the leader in providing reliable and economical liquid fuel cells for the material handling industry. By leveraging its breakthrough technologies, Oorja manufactures the most efficient and powerful portable liquid fuel cells that significantly reduce operating costs and green house gas emissions. The company is headquartered in Fremont, CA. For more information, visit www.oorjaprotonics.com.

About The Martin-Brower Company, L.L.C.

The Martin-Brower Company, L.L.C. is a part of Reyes Holdings L.L.C. Renowned for finding innovative and timely means of delivering quality frozen, refrigerated and paper products to its customers, Martin-Brower is dedicated to being McDonald's most trusted and valued partner, setting new standards for on-time delivery, dependability, efficiency and safety at the international level. Martin Brower is recognized as an industry leader in such areas as warehouse cleanliness and safety procedures. For more information, visit www.martin-brower.com.